

APPENDIX B

Scrutiny request

Issue - Developing a Green - Blue Regenerative Tourism digital map for Adur

Proposal for the Council to allocate funding from the Contingency budget to create a digital resource highlighting Regenerative Tourism opportunities in Adur .

This would showcase the wonderful things on offer throughout the wider Adur district.

The Economy and Place Team would then use this budget to develop a digital map of the Regenerative Tourism offer in Adur.

The purpose of the Regenerative Tourism map would be three fold.

1. Support local businesses: Identify, reward and support local businesses and destinations that promote and champion sustainable values,
2. Signpost opportunities for residents: Signpost for our residents the opportunities for non damaging, circular economy activities that will enable Adur to thrive as a place into the future without harming our environment and to identify destinations throughout the wider area using sustainable transport routes.
3. Promote Adur as a Green-Blue destination - a new type of visitor experience: Promote our area, to visitors from further afield, as a Green-Blue destination of choice. The map will encourage new visitors to explore the wonderful Historical, Cultural, Retail, Arts, Food, Watersports and Natural Environment experiences on offer.

This is a link to [WSCC community-climate-action-map](#)

The idea is sound but their map is very short on appropriate info for Shoreham and wider Adur.

Request from - Councillor Gabe Crisp

Public interest - We need good local jobs which do not damage our precious place. By developing a year-round offer from Regenerative activities we can develop our economy, offer our residents sustainable options and provide a new type of visitor experience. Over time this could both regenerate our natural environment and support our economies to grow.

Score = High

Ability to change - The modest sum of £10,000 can kick start Regenerative Tourism with Adur District Council at the forefront of change. Regenerative Tourism promotes activities where the interaction between hosts and visitors helps to regenerate, rather than degenerate, the environment.

Score = High

Performance - This request does not relate to the provision of Council services.

Score = Low

Extent - This request affects the Adur District

Score = Medium

Replication - This request has not been submitted previously to JOSC.

Score = High

Expected Outcomes - JOSC will have the opportunity to review the proposal and make recommendations to the Adur Cabinets if considered appropriate.

Does the proposed review link with the Council strategic objectives or does the Joint Overview and Scrutiny Committee have the ability to influence and/or add value on the subject?

The proposals in this request link with the Thriving Environment and Thriving Economy missions in the Corporate Plan 'Our Plan'.

Score = High

How could this review be undertaken? A report to JOSC setting out the background or a Working Group to review the issues. Either option would need to involve recommendations made to the Adur Cabinet - (Adur Joint Strategic Committee) as JOSC does not hold any budgets for this.

Recommendations from Joint Overview and Scrutiny Committee Chairpersons/Vice-Chairpersons:-

To be confirmed.